



# Balloon Wholesalers International recommends that you become a *Responsible Balloon Retailer*

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What does it mean to become a Responsible Balloon Retailer?

Responsible Balloon Retailers are certified by The Balloon Council as those who actively promote Smart Balloon Practices.

1. A Responsible Balloon Retailer has made a commitment to include a weight on each foil balloon sold and/or individually tie foil balloons to a weight.
2. A Responsible Balloon Retailer accepts responsibility to educate consumers on the potential harmful effects of releasing a foil balloon.

To become a Responsible Balloon Retailer, fill out the attached pledge then **fax the completed form back to Balloon Wholesalers International at fax # 800-444-9840**. Responsible Balloon Retailers will be given a window decal to place in their store or delivery van to let the consumer know they are a responsible and reputable balloon retailer. Decals will be mailed directly from The Balloon Council. Responsible Balloon Retailers may also sign up online by visiting [www.savetheballoons.com](http://www.savetheballoons.com).

By applying these principles we can help protect the industry as a whole. Ignoring them only brings negative attention when an escaped foil balloon becomes entangled in a power line. By signing up to be a Responsible Balloon Retailer we can present facts and figures to the media and the power companies that the balloon industry is strong with responsible retailers.

Please be reminded that in California it is LAW that each foil balloon must be sold with a weight.





Responsible Balloon Retailers are certified by The Balloon Council as those who actively promote smart balloon use. Care needs to be taken when using any product, including one as joyous as a balloon, and these retailers are responsible, making sure that their customers have the information they need to responsibly enjoy their balloons. To become a Responsible Balloon Retailer, fill out the form below. After filling out the form, Responsible Balloon Retailers will be sent a window decal.

As a Responsible Balloon Retailer, I promise to:

- Include a weight with all foil balloons I sell
- Never attach metallic ribbon to helium-filled balloons
- Refrain from tying helium-filled foil balloons together to prevent clustering
- Ask about latex allergies when selling latex balloons
- Educate customers about smart balloon practices, especially about these points:
  - Never releases foil balloons.
  - Always supervise young children, and don't allow them to play with deflated balloons.
  - Properly dispose of balloons. Cut balloons with scissors directly above the knot or sealing point and immediately place in trash containers.

If you see retailers with RBR decals in their window who do not practice the above code of smart practices, please call 800-233-8887.

Name:	
Company:	
Address:	
Phone:	
Email:	
Signature:	Date:

**FAX to (800) 444-9840**